



Author Consignment Program

Benefits of consignment:

- Gives local authors more visibility
- Assists new authors
- Helps us to manage our local and new author inventory
- Provides customers with access to new and local authors

Steps to Consignment:

1. Read the consignment policies below
2. Submit the consignment application with a copy of your book and a one page synopsis of your book
3. Staff will review your application and book (please allow 2 weeks for the review process)
4. If your book is accepted for consignment, we will ask you to sign off on a consignment agreement.

Consignment Policies:

- Books must be professionally bound (no spiral bound) with title and author information on the spine. Books must be properly edited
- Must have an ISBN
- Because our inventory space is limited, we can only accept books that are by local at staff discretion (if subject matter is deemed to be of interest to our customers)
- The same title must not be consigned at any other Tennyson St. book store
- Consignment period is 6 months. After consignment period, we may choose to renew consignment or return books, based on sales
- Payment of book sales will be provided within 30 days of the end of the consignment period
- We do not, at this time, charge an administrative fee for consignment
- Per industry standard, BookBar will retain 40% of sale price. 60% will be paid to author
- Books will be shelved in our Local Authors Local Themes section by author's last name and, in some cases, in other sections in the store

Consignment Next Steps:

- Congratulations! Your book has been chosen for consignment. What next?
- Encourage your family and friends to buy your book from us. Ask them to spread the word.
- Send out a press release to your local media contacts about your book placement
- Spread the word on your social media sites and blogs alerting everyone that your book can be purchased at BookBar.
- Link to our website as a buying option on your website.



Author Consignment Application

Book Title:

ISBN:

Author:

Email Address:

Publisher:

Payment Information:

Check Payable To:

Phone #:

Mailing Address:

Retail Price:

Web address (author and/or book):

List of other retailers stocking book:

Advertising or marketing by author:

Events executed or scheduled:

Would you be interested in participating in Local Author Happy Hour:

Signature (e-signature):

***Please complete all above information and include a copy of your book and a one page synopsis with this application**